

Burlescombe Parish Council communications update

May 2026

Communications since last meeting

1. Parish magazine

A summary of April's meeting will be in the June issue of the magazine, which will be out soon.

2. Website and Facebook

Our standard approach for significant updates is to add a news item to our website, share that story on our Facebook page and share into the local Facebook Group. This month we have shared:

- Updates from the April meeting.
- Spring clean-up day success story.
- Housing Needs Survey promotion.
- Information about the Annual meetings.
- MDDC post about Crisis & Resilience Fund and Oil Support Scheme

3. Noticeboards

Notices, agendas and minutes continue to be posted in the Westleigh, Burlescombe, Appledore and Ayshford noticeboards, where space allows.

4. Email newsletter

An email newsletter went out on 13 May containing links to news articles on: The summary and minutes from the April meeting, Housing Needs Survey information, Spring Clean-Up report and photos, annual meetings date and agendas.

Subscriptions

- 43 residents are subscribed to the newsletter.
- A further 15 have filled in the form but not yet confirmed their subscription, we'll continue to emphasise the importance of clicking the link in the confirmation email.
- Councillors continue to deliver postcards around the parish to spread awareness.

Newsletter stats

- 75% per cent of recipients opened the April newsletter
- 17% clicked on a link in the newsletter

5. New Visit Mid Devon Website

We were contacted by MDDC about a refreshed Visit Mid Devon website, on which there is a page dedicated to our parish.

The website:

- Acts as a digital front door for Mid Devon
- Showcases towns, villages, walks, attractions and events
- Supports local tourism, hospitality and leisure businesses

We have sent some updates to the text and photos to ensure it reflects our area as best as possible. Once it is updated and relaunched, we will share with residents and add a link on the Parish Council website.